

## EAI Seminar Series

EUROPARC Atlantic Isles Section of the EUROPARC Federation  
Embracing Iceland, the Republic of Ireland and the UK

EUROPARC AI warmly invites you to an Autumn Seminar on

# Managing Landscapes: more outcomes, less outputs?



**The Biosphere Suite, Dynamic Earth Centre  
Holyrood Road, Edinburgh EH8 8AS**

## 3 - 4 November 2009

Recent years have seen a major change in many public sector organisations, towards an emphasis on **what** is produced rather than **how** it is produced. This approach represents a new challenge to those working in protected landscapes where outcomes are that much harder to quantify, or are delivered over a much longer time span.

What might this new emphasis mean in practice? How can management of a complex, integrated system like a landscape translate to specific outcomes? What might it all mean for funding arrangements? Does the public understand what we are doing, and why? What can we learn from elsewhere in Europe? These questions and more will be addressed at this seminar. The main seminar day is on the 4th in the Biosphere Room at the Dynamic Earth Centre. A field visit to the Pentland Hills Regional Park from lunchtime on the 3rd will allow delegates the opportunity to observe case examples of protected landscape management.

**Cost:** £110 members, £160 non members Field visit included



**EUROPARC**  
**Atlantic Isles**

Conservation Without Frontiers

[www.europarc-ai.org](http://www.europarc-ai.org)



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### TARGET AUDIENCE

- Protected landscape board members & managers
- Ministries & agencies
- Regional & local government organisations
- NGOs & consultants



**pentland hills**  
**regional park**

### For more information contact:

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Seminar organised by



**EUROPARC**  
CONSULTING

[www.europarc-consulting.org](http://www.europarc-consulting.org)



Comhshool, Oidhreachta agus Rialtas Áitiúil  
Environment, Heritage and Local Government



NIEA Northern Ireland Environment Agency  
An Agency within the Department of the Environment  
[www.doeni.gov.uk](http://www.doeni.gov.uk)

# Field visit Programme

by Pentland Hills RP Team

## Managing Landscapes: more outcomes, less outputs?

**TUESDAY 3RD NOVEMBER 2009**

### Leaders

**Alan McGregor Acting RP Manager**

**Susan Falconer Senior Ranger**

The field visit is an option for participants who are able to join the seminar programme on Tuesday 3rd November. A coach will depart promptly from the Hotel Ibis, 6 Hunter Square, (off Royal Mile) Edinburgh EH1 1QW at 12.30. Places are limited and you are advised to book quickly on the registration form provided and return it to Regina Green, Broads Authority, Dragonfly House, 2 Gilders Way, Norwich NR3 1UB. Telephone 01603 756063.

The Pentland Hills RP Team have assembled a programme which will offer examples of managing landscapes in the Pentland Hills context.

- 12.30 Coach departs from Hotel Ibis, 6 Hunter Square, Edinburgh
- 13.30 Arrive Hillend Country Park / Midlothian Ski Centre  
Hillend CP is on the North Eastern boundary of the PHRP  
The Midlothian Ski Centre is the largest artificial ski slope in Europe.  
Light buffet lunch in Cafe with views out to the North Pentland Hills
- 14.00 Introduction to PHRP, designation, aims, governance and management  
Alan McGregor
- 14.15 Providing a Service...overview of park operations.  
Susan Falconer will explain how an ambitious annual work programme is delivered through a specialist 'remit system'.
- 14.30 Chairlift ride to the top of Hillend CP & MSC. Experience unrivalled views from 'Hills to the Sea' over Scotland's Capital City. Illustration of the practical impact of landscape designations. The Ranger Service will outline current management projects including juniper regeneration and wildflower meadows.
- 15.30 Flotterstone Glen  
'Ten minutes from the city centre, yet you could be anywhere in Highland Scotland'  
Probably the most frequent comment on Flotterstone Glen. Find out more about the intense and diverse land uses in a hidden landscape and the management approaches adopted by the PHRP team.
- 16.30 RP HQ Boghall Farm  
Coffee and discussion. An opportunity to share observations and thoughts on the field visit with the Regional Park team.
- 17.00 Depart for Hunter Square, Central Edinburgh.

# Programme

## Managing Landscapes: more outcomes, less outputs?

**Biosphere Suite, Dynamic Earth Centre, Holyrood Road,  
Edinburgh EH8 8AS** Telephone 0131 550 7800 [www.dynamicearth.co.uk](http://www.dynamicearth.co.uk)

### **EVENING TUESDAY 3RD NOVEMBER**

19.45 Dinner for speakers and presenters in Room Mal Three  
Malmaison, 1 Tower Place, Leith, Edinburgh EH6 7DB Telephone 0131 468 5000  
Host: Martin Lane Chair EUROPARC Atlantic Isles

### **SEMINAR DAY WEDNESDAY 4TH NOVEMBER**

#### **Main Venue: Biosphere Suite, Dynamic Earth Centre**

07.30 Breakfast for speakers Hotel Ibis, 6 Hunter Square, (off Royal Mile)  
Edinburgh EH1 1QW Telephone 0131 240 7000  
The hotel is a ten minute walk from the Dynamic Earth Centre

08.30 Registration & refreshments **Biosphere Suite**

09.30 Introduction and welcome to the Seminar  
Martin Lane Chair EAI

#### **Session 1 Outputs: Towards an efficient delivery model...**

09.45 Richard Wakeford Scottish Executive

10.00 Michael Starrett CEO Irish Heritage Council

10.15 Questions

10.30 Audun Moflag Senior Advisor Ministry of Environment Norway  
'Integration of the Landscape Dimension into Comprehensive  
Territorial Development Strategies' - A Norwegian example.

10.45 Olaf Ostermann Germany  
Delivering a 'Parks & Benefits' Project within the Baltic Sea Programme  
Interreg IVB involving eight partner organisations

11.00 Niek Hazendonk Netherlands  
'European Landscape Convention' The Netherlands agenda for delivery.

11.15 Questions

11.30 Refreshments

#### **Breakout Session 1 First thoughts...**

11.45 Three Groups led by  
Dan Bloomfield EAI Development Officer. David Butterworth EAI Board & CEO YDNPA,  
Martin Carey CEO Mourne Heritage Trust NI

12.30 Plenary report & discussion

12.45 Buffet Lunch Biosphere Suite

#### **Session 2 Outputs: Delivering from a distance...**

13.45 Jane Hope CEO Cairngorms NPA Delivering through partnerships

14.00 Bill Wilson Lomond Hills RP Delivering through partnerships

14.15 Questions

#### **Breakout Session 2 Taking the agenda forward....**

14.30 Three Groups & Chairs as before

15.15 Break & Refreshments

15.30 Plenary Report

15.45 Summary & Actions Ian Jardine SNH & Lucy Galvin EUROPARC Consulting

16.00 Seminar close Martin Lane

16.15 Depart

## REGISTRATION FORM

# Managing Landscapes: more outcomes, less outputs?

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telephone 0131 550 7800 [www.dynamicearth.co.uk](http://www.dynamicearth.co.uk)

3 - 4 November 2009

### Cost

**Members Rate £110** including lunch and refreshments on the 4th and field visit on the 3rd.

**Non Members Rate £160** including lunch 4th and field visit on the 3rd.

An electronic report of proceedings will be sent to delegates following the event.

The **Dynamic Earth Centre** is centrally located in Edinburgh close to Waverley Rail Station and Edinburgh Airport Shuttle coach stop. Allow 15 minutes walk from either via Royal Mile. Day bus passes £3 may be purchased from driver and allow routes across the city.

Overnight accommodation for **speakers** is arranged in the Hotel Ibis 6, Hunter Square, (off Royal Mile) Edinburgh EH1 1QW telephone 0131 240 7000. Participants wishing overnight accommodation will find a large variety of hotels in Edinburgh. The Hotel Ibis is a ten minute walk from the Dynamic Earth Centre and the landmark Scottish Parliament complex close to Holyrood Palace.

On Tuesday 3rd there is a field visit to the Pentland Hills Regional Park. The rendezvous point is in the reception of the **Hotel Ibis**. A coach will depart promptly at 12.30, and return at approximately 17.45. Lunch and refreshments will be provided during the visit. The number of places on the field visit is limited. Early booking is recommended.

To reserve a seminar place please return this form together with a cheque or purchase order from your organisation for the appropriate full amount **payable to EUROPARC Atlantic Isles** quoting reference **EAI 1109**. The reservation deadline is Monday October 26th 2009.

I wish to reserve \_\_\_ place(s) at the seminar

I wish to reserve \_\_\_ place(s) on the field visit

**Member Rate.** I enclose a cheque or order for the full amount of **£110** per person.

**Non Member Rate.** I enclose a cheque or order for the full amount of **£160** per person.

Name(s) \_\_\_\_\_

Position(s) \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Post code \_\_\_\_\_ Member: Yes No

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

email \_\_\_\_\_

Diet/Accessibility needs \_\_\_\_\_

**Thank you**



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pentland hills  
regional park

### Please return to:

**Regina Green**

Dragonfly House

2 Gilders Way Norwich

Norfolk NR3 1UB

United Kingdom

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Seminar organised by



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