

Alternative sources of funding for protected areas

Lynn Crowe

Professor of Environmental Management

Department of the Natural and Built Environment

**Sheffield
Hallam
University**



The Current Challenge

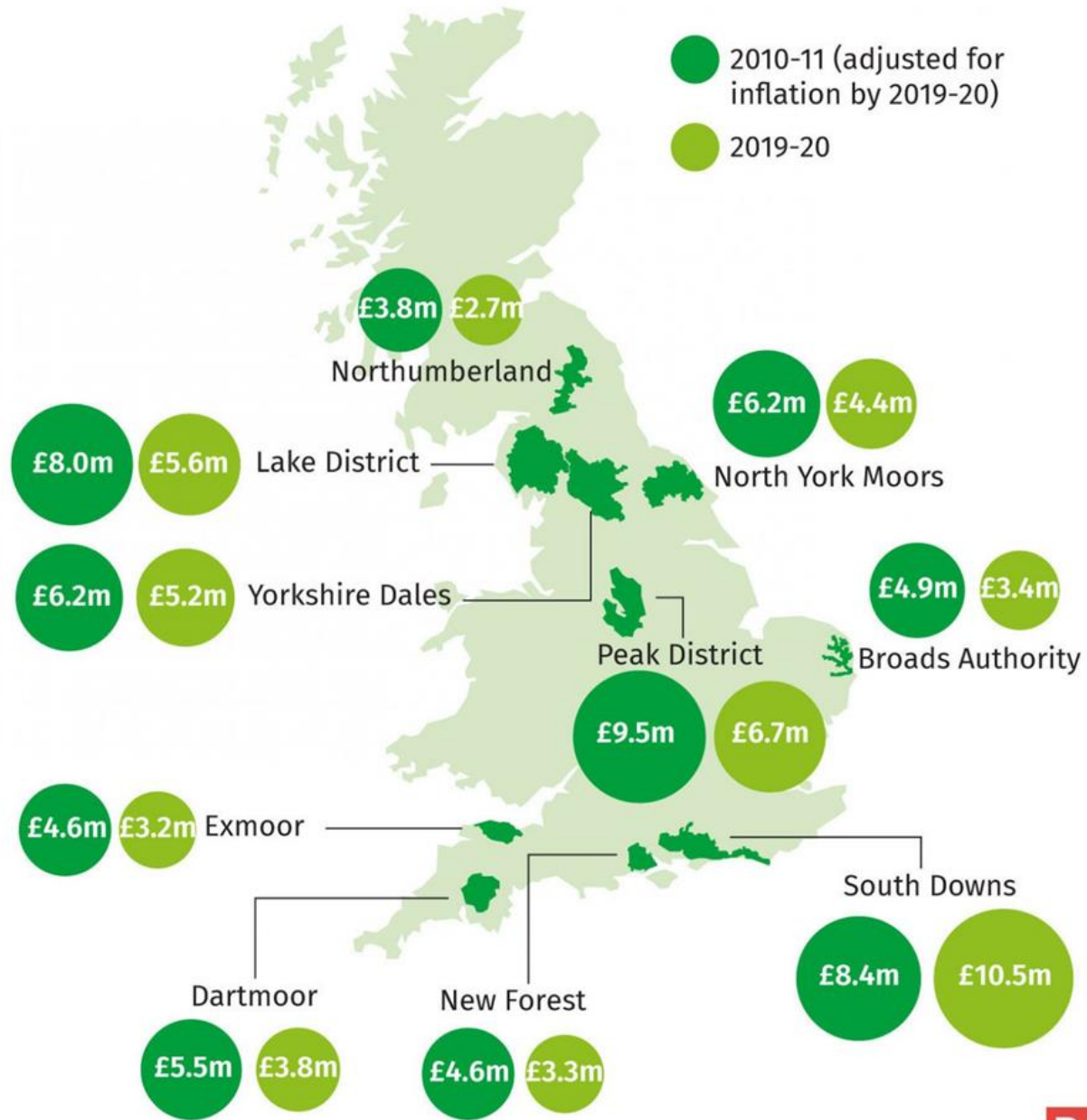
- We need more funds to do more good things.
- Central & Local Government funding is currently in decline.
- Increasing competition for limited grant aid sources.
- New funding arrangements mean new partners, (and that could be an opportunity).

Declining Government Funding -

National Parks -

- England - £44.7m in 2016/16, compared with £56m in 2010/11 - cuts of c. 40% led to 225 job losses and cuts in activities.
- Wales - Similar 40% cuts over previous decade - now further fears raised in 2016 over further 5% cuts.
- Scotland - reductions of c. 5-9% between 2010/11 and 2013/14?

Government funding for National Parks in England



Declining Government Funding

AONBs -

- A very different funding model → challenges for longer.
- AONB partnerships in England receive c. £6m of `Defra pot` for protected areas (c. £50m) - across 34 AONB partnerships.
- Different funding models in Wales, Scotland, and Northern Ireland

NAAONBs' Workshop 2012

Diversifying AONB funding: **Background drivers** -

- Reduced funding - Defra and Local Authorities
- Paradigm shift from public to private delivery
- Regulation and incentives out of favour
- Markets for ecosystem services preferred
- Adapt or die?? / Revolution or evolution??

AONB Funding Sources

Figures for 2015 suggest total turnover of English AONB partnerships was c. £18m

- Defra funding to AONBs in England - c. £6m.
- Local Authorities' core grant - c. £2m
- Second largest source of funding - National Lottery - c. £2.8m
- AONBs raising almost 50% funds from other sources.

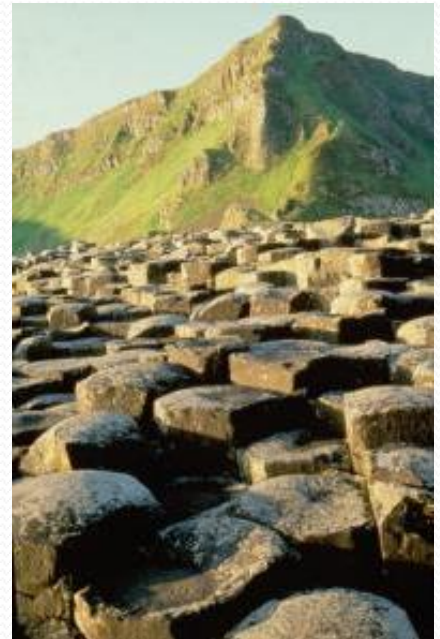
(Figures from NNAONB)

Causeway Coast & Glens Heritage Trust

3 AONBs, Northern Ireland - Charitable Trust

2015/16 - c. £591K income:

- Northern Ireland Environment Agency - £178K
- Heritage Lottery Fund £282K
- Causeway Coast & Glens Council - £46K
- Mid & East Antrim Council - £22K
- Economusée Northern Europe - £40K
- Tourism NI - £16K



North Pennines AONB Partnership



Income 2014/15 - £1.68m

Major contributions

• Defra -	311,030
• Heritage Lottery Fund -	543,618
• Local Authority Contributions -	130,450
• Cumbria County Council -	15,000
• Yorkshire Dales National Park Authority -	5,000
• Northumberland National Park Authority -	5,000
• Natural England -	86,259
• Environment Agency -	7,706
• Northumbrian Water -	16,423
• Northern Power Grid -	10,500
• Biffaward (landfill tax) -	81,674
• Northern Lands RDPE -	52,592
• Bowlees (Visitor Centre) Income -	40,063

AONB Partnership Funding

- AONB partnerships - many different sources of funding (although still heavily dependent on Defra/LAs/HLF).
- Many different delivery vehicles - social enterprises, charitable trusts, local community foundations.
- How can we best share lessons?
- How do we diversify income sources even further??

Challenges?

- Highly competitive market
- Particular issues over core, revenue funding?
- Do protected area staff have the right skills?
- How do we seek out and form new partnerships?
- What is our `unique selling point`/brand?
- Are there dangers in commercial sponsorship?



Sources of Information

Campaign for National Parks - *National Parks funding protected* <http://www.cnp.org.uk/stop-cuts>.

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