

EUROPARC Atlantic Isles, Section of the  
EUROPARC Federation embracing the four  
countries of the United Kingdom, the  
Republic of Ireland and Iceland



**EUROPARC**  
**Atlantic Isles**

Conservation Without Frontiers

## EAI Seminar Series

Rose Bowl, Leeds Metropolitan University, Civic Quarter, Leeds, LS1 3HE  
Thursday 21st March 2013

# The Uses of Apps and New Media in Protected Landscapes

## PROGRAMME

- 09:15 Registration, tea, coffee and networking
- 10:00 Introduction and welcome, purpose of the day  
**Peter Ogden**, EAI Board Member & Director, CPRW  
**Richard Blackman**, Development Adviser

### Session 1 - Plenary

- 10:10 Practical uses of apps and new media for protected landscapes.**
- 10:10-10:40 Touristic, visitor and hiking uses  
**Karen Griffiths**, Yorkshire Dales National Park
- 10:40-11:10 Digital Payback  
**Anneleen Mengels**, Nationaal Park Hoge Kempen, Belgium
- 11:10 *Break for coffee*
- 11:25-11:55 Uses in Environmental Education  
**Jan Wildefeld**, EUROPARC Deutschland
- 11:55-12:25 Digital Conservation: Biodiversity Monitoring and Citizen Science  
**Sarah West**, Stockholm Environment Institute, York

EAI is very grateful for the continued support of CCW and SNH for our work programme, of which this seminar is part



12:25-12:30 Information on the workshops

12:30 *Lunch and networking*

### Session 2 - Workshops

**13:30 Exploring what's possible**

*Workshop 1* Tourism, Using video and social media  
**Richard Hammond**, greentraveller.co.uk

*Workshop 2* Heritage and Interpretation Apps  
**Dan Boys**, Audiotrails

*Workshop 3* Biodiversity monitoring, Case study on EpiCollect  
**Dr David Aanensen**, Imperial College, London

14:45 *Break for coffee*

### Session 3 - Plenary

**15:15 Review**

15:15 Reports back from workshops with questions and answers

15:55 Summary of the day with questions / answers

16:15 *Close*

EUROPARC Atlantic Isles is delighted that the EUROPARC Federation and Eurosite are creating one new network organisation.

