# greentraveller

## Update since October 2012



# Connecting Sustainable Transport with Inspiring Experiences that contribute to Local Economies



Content Publishing & Marketing not a certification scheme nor commission-based travel agency Greentraveller covers all visitor experiences, accommodation, eateries, attractions, locally-run activities & public transport

**Transport focus** 

We visit the destination

Professional Reviews of the destination and businesses written by travel writers

Provide Services: social media, video production (consumer-facing sense of place)

#### Peak District The Broads **Mendip Hills Greentraveller Guide to the Mendip** Greentraveller Guide to the Peak **Greentraveller Guide to the Broads** District A member of the National Parks family, The Hills AONB From the heath moorland of the Dark Peak to Broads is Britain's magical waterland, an The Mendip Hills Area of Outstanding Natural atmospheric... the river valleys and caves of the White Beauty is a beautiful, varied landscape, a Peak, the Peak... dramatic... Yorkshire Dales Snowdonia Nidderdale Greentraveller Guide to the Snowdonia Greentraveller Guide to the Nidderdale Greentraveller Guide to the Yorkshire **Dales National Park** National Park AONB Snowdonia National Park is one of the oldest Straddling the Pennines, the Yorkshire Dales Bordering the Yorkshire Dales National Park National Park is a place of stark beauty and national parks in the UK, an 840-square to the west, the Nidderdale Area of mile... Outstanding Natural... ever-... East Devon North Pennines Forest of Bowland Greentraveller Guide to the East Greentraveller Guide to the North Greentraveller Guide to the Forest of **Devon AONB** Pennines AONB Bowland From its 28-mile coastline, all of which is part A stunning landscape of open heather With its rich green valleys, heather-covered of the Jurassic Coast World Heritage Site and moorland, vibrant hay meadows, dramatic moorland and traditional stone farms and dales and traditional... villages, the ... the...

Suffolk Coast & Heaths	Dedham Vale	Llŷn Peninsula
Greentraveller Guide to the Suffolk Coast & Heaths AONB A source of inspiration to countiess artists, writers and musicians, this unspoilt 150 square mile	A contraveller Guide to the Dedham Vale AONB The gentle rolling hills, winding River Stour and water meadows of Dedham Vale AONB and Stour	Greentraveller Guide to the Liŷn AONB     With 91 miles of coastline, diverse marine habitats, high hills and islands, the Liŷn peninsula in
Brecon Beacons	Pembrokeshire Coast	The New Forest
Greentraveller Guide to the Brecon     Bacons     The Brecon Beacons National Park is Wales at its most rugged and awe-inspiring - from the	Greentravelier Guide to the   Pembrokeshire Coast National Park   Traditional towns and villages, ancient   woodland and fascinating historic sites - the   UK's only	Greentraveller Guide to the New Eorest   The New Forest National Park is a haven of natural beauty - from the rolling heathlands and ancient
Lake District	Exmoor	Dyfi Biosphere
<u>Greentravelier Guide to the Lake</u> <u>District</u> Towering mountains, expansive lakes and wide open hillsides, food festivals, museums and mountain	<u>Greentravelier Guide to Exmoor</u> <u>National Park</u> In turns serene and severe, forbidding and bucolic, harsh and homely, Exmoor has long captured the	<u>Greentravelier Guide to the Dyfi</u> <u>Blosphere</u> You may not have heard of this gem of an area, but the Dyfi Biosphere, which includes the Dyfi



### The Traddock, Yorkshire Dales, England





A country house hotel surrounded by the breathtaking scenery of the Yorkshire Dales National Park. Offering warm welcoming hospitality in a relaxed, homely country house with superb facilites and luxury double rooms.



Please quote greentraveller when you book

Type: Family friendly, Hotels, Inns Rooms: 10 Doubles (2 can be twins) 1 Single and 1 Family Room Price: Doubles with Showers £110 B&B, Doubles with Bath £120 B&B, Luxury doubles £145 B&B and our Single £95 B&B Meals: Breakfast (£15) Lunch (3 courses £25) and Dinner (3 courses £30) 2 AA Rosettes & AA Breakfast Award Open: Open all year Address: The Traddock, Austwick, Settle, North Yorkshire, LA2 8BY Tel: +44 (0) 15242 51224 Contact by email



### **Top Eco Features at The Traddock**

- Added a voltage regulator & reduced electricity consumption by 9%
- Installed a water purifier to provide cost effective local still & sparkling water in reusable but stylish branded litre bottles
- Replaced old equipment with newer more efficent machines including the on site laundry
- Kitchen oil is collected by the Clapham Community Cooperative group who recycle the oil into Biodiesel
- Cardboard & paper waste is crushed & baled & donated to Settle Swimming Pool project
- All our suppliers are as local as possible so that food miles are kept to a minimum. The hosts have created a herb & veg garden



go to website 🕩



The Traddock, Yorkshire Dales, England

Rearest train station: Settle or Giggleswick

#### Directions from station:

Austwick is located a mile off the A65 between Skipton & Kendal, approximately 2 miles north west of Settle and 13 miles south east from Kirkby Lonsdale. London Kings Cross to Settle (3.5 hour journey) and 7 minute Taxi ride from Settle station to the Austwick Traddock.

### Plan your journey by train



### Review of The Bivouac, High Knowle, North Yorkshire

Like 43

Email Add a Comment

#### Reviews

4162 views

Posted by Rhiannon Batten at 03:02 on Sunday 15 April 2012

Tweet

Rhiannon Batten tests out The Bivouac - Yorkshire's newest glampsite, with yurts, bunkbarn, cafe, and off-grid log cabins in the woods.



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In association with Visit England ()

### Self-catering review: Bivouac, North Yorkshire

More Huckleberry Finn than Four Seasons, this new glampsite with yurts, cabins and barn wears its eco heart on its sleeve



Rhiannon Batten The Guardian, Friday 13 April 2012 22.45 BST Jump to comments (0)



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### **10 National Parks**

#### Wales:

Brecon Beacons Pembrokeshire Coast Snowdonia

#### **England:**

New Forest Peak District Lake District The Broads Yorkshire Dales Exmoor North York Moors

### Other areas:

City: Brighton County: Powys (Mid Wales) and Kent

### **10** Areas of Outstanding Natural Beauty

### Wales:

Llŷn +Dyfi Biosphere

#### England:

North Pennines Forest of Bowland Suffolk Coast & Heaths Dedham Vale & Stour Valley Mendip Hills Nidderdale Howardian Hills Cornwall

### **Featured Businesses Across All Greentraveller Guides**

- Accommodation (Hotels, B&Bs, Cottages, Bunkbarns and Campsites): 407
- Places to eat (Cafes, Restaurants, Delis, Farmers' Markets): 365
- Locally-run activity operators (Walking, Cycling, Horse-riding, Birdwatching, etc): 318
- Visitor Attractions (Museums, Galleries, Forest Parks and Learning Centres): 115

Total = 1,205 businesses

### **Addressing the Challenges of Destination Partners**

•Aligning tourism strategic objectives with overall management plan objectives

• Route to Market for Certified Businesses

• Sustainable Transport

• Connecting local tourism businesses to landscape

•Total visitor experience

•Increasing bed nights/doing more with day visitors/ extending stays to multi days

### Update since October 2012:

### Video

### Social Media

### Websites, Apps, Booklets

### The Value of Video

Video now accounts for half of all traffic on the internet

"On Facebook, Videos are shared 12x more than links and text posts combined" (Simply Measured 2012/bizEsolutions)

"Someone viewing a video will remember its message 58% more than if they read text alone" (Simply Measured 2012/bizEsolutions)

"Of the markets reported by comScore, Germany ranks as the leader in online video viewing, with 45 million unique viewers watching an average of 187 videos for 19.6 hours per viewer in April.... The UK emerged as the third strongest online video market in engagement with 166 videos watched for 17.0 hours on average per viewer."

"Of 3,800 social media marketers, 76% cited YouTube and video marketing as their top area for investment in 2012" (*Brainshark*)

"If a picture is worth a thousand words, a product video could very well be worth a thousand sales.... video now appears in 70% of the top 100 search results listings, and... viewers are anywhere from 64-85% more likely to buy after watching a product video" (*Kissmetrics*)

"Videos in universal search results have a 41% higher click-through rate than plain-text results " (eConsultancy)

"According to a Forrester research study, having a good online video marketing strategy can actually increase your likelihood of achieving first page Google rankings by up to 53 times. For as popular as online videos have become, video marketing is still widely underused by businesses." (*eConsultancy*)

For more info on stats on video use:

http://www.invodo.com/html/resources/video-statistics/ http://www.magnetvideo.com/content/101+online+video+statistics+for+2012/26169

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www.youtube.com/watch?v=GYqHEKKGAZI Jul 3, 2012 - Uploaded by greentravellers We visited these wonderful farm **cottages** in the summer of 2012, ... Greentraveller's Guide to Old Rectory ...

#### Greentraveller's Guide to Glynmeddig Barn, Brecon Beacons, Wale...



www.youtube.com/watch?v=X1rXefjBQ6U Jul 2, 2012 - Uploaded by greentravellers Greentraveller's Guide to **Brecon Beacons** Holiday **Cottages**, Walesby greentravellers 214 views · 4:00 ...

#### Greentraveller's Guide to Brecon Beacons Holiday Cottages, Wales...



www.youtube.com/watch?v=in97ISXpBSk Jul 2, 2012 - Uploaded by greentravellers We visited these wonderful farm **cottages** in the summer of 2012, interviewed ... Greentraveller's Guide to ...

#### Greentraveller Video of Aberhyddnant Farm Cottages, Brecon Beac...



www.youtube.com/watch?v=qooz\_kvu79Q 7 days ago - Uploaded by greentravellervideos Greentraveller's Guide to Aberhyddnant Farm **Cottages**, **Brecon Beacons**, ... Greentraveller's Guide to ...

#### Grand Designs - Brecon Beacons, Wales - The Isolated Cottage - Y ...



www.youtube.com/watch?v=Xolf9IonJi4 Nov 1, 2012 - Uploaded by Grand designs The cottage is set in the Brecon Beacons National Park, Corrina and .... Grand Design - Hillcot Barn 1/5by ...

#### Greentraveller Video of Hall Farm Barn, Brecon Beacons National P...



www.youtube.com/watch?v=dUpGK9F-B1s 7 days ago - Uploaded by greentravellervideos Greentraveller Video of Hall Farm **Barn, Brecon Beacons** National Park ... Rhos **Cottages** Hendre Farmhouse ...

#### Laswern Fawr holiday cottage, Brecon Beacons, Wales - YouTube



www.youtube.com/watch?v=FBqnZe0wlRs Mar 7, 2010 - Uploaded by Heatheronhertravels Staying at Laswern Fawr holiday cottage in the Brecon Beacons in .... Large four bedroom barn conversion ...

### Holiday Rental House for Celebrations and Re-Unions in The Brecon...



Mar 10, 2012 Big Holiday House in The **Brecon Beacons** for Family and Frie. ... Brookcliff House and **Cottage** ...



Beautiful Rhossili beach, Swansea, taken on a shoot for a video we're making about taking public transport from Swansea out to the glorious beaches of the Gower, South Wales



Like · Comment · Share · Tag friends

🔥 Norma Foster, Mark Daley, Sandra Oldfield and 1,196 others like this.



Write a comment...

greentraveller There is a really useful set of leaflets called 'Walking by Bus' which identify walks of various lengths that can be accessed by public transport from Swansea, including location of bus stops and access routes for travelling to the Gower without using a car: http://www.swansea.gov.uk/index.cfm?articleid=12521

150

	Like - Reply - Remove Preview - 🖉 4 - 3 May at 10:51
	Emz Oleskool jus down road from millbootiful 🙂 Like - Reply - 🚓 1 - 5 May at 19:24
	2 Replies
ALC: N	Ron Britnell We went there last September. Absolutely fantastic place ! Unlike · Reply · 🚓 1 · 2 May at 20:18 via mobile
	Eleanor Rooth Hodson Going to a wedding here in a couple of weeks, I can't wait!! x Unlike - Reply - <sub>a'</sub> 2 - 2 May at 00:24 via mobile
	Cheryl Bush 🙁 most beautiful coastline* 🤎 * Like - Reply - 5 May at 18:41
	Valerie Ellen Reilly yes to tony ha, Like - Reply - 5 May at 15:33
	Valerie Ellen Reilly been there many times Like - Reply - 4 May at 18:09
	Sylvia Wakley Griffiths Went there last year when we holidayed in Porthcawllovely place! Like - Reply - 4 minutes ago - Edited
	Terry Sanger yes tis a beautiful bit of coast, use to live just yards from the beach at South gate,in a chalet in the dunes 1974, changed now, lots of new build since those days Like - Reply - 4 hours ago
	Rosie Mccormack Just beautiful. Like - Reply - 6 hours ago via mobile
	Geoff Millard Brings back happy memories 😀 Like - Reply - 5 May at 19:37 via mobile
	Rob Byrne Must go sometime Like - Reply - 5 May at 14:42
and the second se	Claire Bear My private heaven, now discovered by manyCymru am Byth. Like - Reply - ₂ 1 - 5 May at 14:25
	Marilyn Phillips We absolutely adore Rhossily. Like - Reply - 1 - 5 May at 13:04
	Michael Dooley One of my favourite beaches Like - Reply - 5 May at 12:20
	Carol Watts Came 1st in the top 10 beaches in the UK, gorgeous. Unlike · Reply · ₂ 1 · 5 May at 10:13
	Gaynor Falconi My favourite view! Like - Reply - 4 May at 21:48
	Nicola Kilduff Gorgeous!!!!! great view from the inn Like - Reply - 4 May at 19:59 via mobile
	Fiona Winter Come and stay with us Helenaand we will go there. Like - Reply - 4 May at 18:23
	Stephanie Isla Wait Woodward Yeyeeee this is one of our projects! Looking forward to the end result Richard and team! Unlike · Reply · 🚓 1 · 4 May at 16:17 via mobile
2012/01/2	Helena Dodds Take me to your beach Like - Reply - 1 - 4 May at 16:02
	Leyla Odette aw i was there about 5 weeks ago !!! walked down to that house, i was 27 weeks pregnant and mum had to pull me back up the hill as the wind and rain was horendous lol beaut tho !!! Like - Reply - 4 May at 15:40
12	Paula Vaux I have that exact picture -done in watercolour - on my landing. Unlike · Reply · «1 · 2 May at 09:18

	House there in 1963 so has special memories for me xxx Unlike · Reply · A 1 · 29 April at 17:08
	Brecon Beacons Holiday Cottages My personal fav Welsh beach ! Unlike - Reply - A2 - 29 April at 09:56
	Colin Beresford spent many wonderful weekends there in my youth camping. Unlike · Reply · A 2 · 4 May at 20:21
D.	Tracy Morgan Aahhh I was there Easter weekendit's even nicer in the flesh (1) Unlike · Reply · 2 · 29 April at 14:14 via mobile
32	Angela Lewis Fantastic, I was there last night, beautiful!!! Unlike · Reply · 📣 1 · 2 May at 07:09 via mobile
	Diane Coker Reminds me of the last time I was their with Judy in 2001 Like - Reply - 5 minutes ago via mobile
	Jo Hussey Gorgeous picturewe stayed in that tiny dot of a cottage called The Old Rectory a few years ago. What a location. X Like - Reply - 17 minutes ago via mobile
	Kevin Hooper My sort of place Like - Reply - 53 minutes ago
	Mark Hodder went on holiday their years ago mate, bloody lovely, port einnon, camping holiday, all the people in this shop called me boyo Like - Reply - 56 minutes ago
	Philip Holmes I've stayed in that white building – a former rectory now a NT cottage. I think I was the second or third person into it after it opened up. Wonderful. Like - Reply - 2 hours ago
	Laurence Pollock Hey Debs nice work if you can get it :-)) Like - Reply - 2 hours ago via mobile
	Anne Kent Aww my beautiful home land ! Home sick ! Like - Reply - 2 hours ago via mobile
	Glyn Ednie I haven't been there for about 50 years. It looks as fabulous as ever. Like - Reply - 3 hours ago
	Ed Treferthur Beautiful Like - Reply - 3 hours ago
	Philip Hobbs Could someone post a link for bus timetables please:-) and is there a bus to hillend? X Like - Reply - 3 hours ago via mobile
	Porters Deli Looking forward to being there at the end of the month! Like - Reply - 5 hours ago
and the	Sue Drake Me and my fiancee was going to have a weekend away here but got cancelled. Definitely on the to do list Like · Reply · 5 hours ago
	Denise Broadbent Love the Gower. Going there soon to enjoy the carpet of wildflowers in the sandunes and just everything about it really! Like - Reply - 7 hours ago
	Betty Jones One of my favorites Like - Reply - 8 hours ago
3	Sadie Belgrave Love the Gower x Like - Reply - 10 hours ago via mobile
10	Tracey Smith Been here beautiful beach and loved it Like - Reply - 10 hours ago
1	Joanne Lacey I've been there loved it and looking at the ponies on the beach in the evening amazing Like - Reply - 5 May at 20:08 via mobile
1	Victoria Wentworth Trienkethis is where I come fromso, you've kindly shown me Uganda this year, perhaps you should explore the Gower? (2) Like - Reply - 5 May at 19:50

100	Tim Douglas The walk down to the beach and back up keeps you fit too, but it's certainly worth it. Like - Reply - 4 May at 20:09
	David Rodrick Will be there on saturday with my dofe group. Like - Reply - 4 May at 20:04 via mobile
- AN	Tracie Harries Are you here?? On my doorstep? Like - Reply - 4 May at 19:43
	Roger Graham Welcome to civilisation, er or do I mean paradise? Like - Reply - 4 May at 18:53
8	Shell Beddoes Love it thereso beautiful & peaceful (2) Like - Reply - 4 May at 18:12
1	Bev-was Teague Harris We go almost every wk end with our camper vans through the summer great surf & campsite, also we go dwn in winter for a base 2 go walking, if I could afford 2 buy a house their it's my dream place 2 live, sadly not there this wk end :-(( Like - Reply - 4 May at 17:59 via mobile
	Helga Altfatter Been there.Gorgeous. Especially if you and your kids are immune to measles. Like - Reply - 4 May at 16:58
	Sonia Hawes one of my fav places in the world Like - Reply - 4 May at 16:46
0	Gwen Wright I've walked along here many times with my gorgeous daughter Jo SlapDash Stephens. One of my most favourite places on God's earth x. Like - Reply - 4 May at 16:37 via mobile
	Peter Williams When did it become 'the' Gower?? Like - Reply - 4 May at 16:24 via mobile
	Caroline Birch Love going there x Like - Reply - 4 May at 15:56 via mobile
9	Angela Ogden Lisa Bisson Like - Reply - 4 May at 15:51 via mobile
19	Carol Facetobody Allen It's beautiful I love it there . Like - Reply - 2 May at 19:09 via mobile
1	Alice Lougher I get to work out on the Gower twicw a week, sometimes it's fab being a gardener!! () Like - Reply - 2 May at 18:36 via mobile
<b>S</b>	David Peggs I love rossili and the views ammazin !! Love n hugs' Like - Reply - 2 May at 03:28 via mobile
S	Lynne Parsons Watch the tide as it comes in so very quickly on that beach even though it is very beautiful there Like - Reply - 2 May at 02:21
۲	Kenny Bruce Aka "Copperopolis". Like - Reply - 2 May at 02:21 via mobile
۲	Kenny Bruce Aber-tawe!! Like - Reply - 2 May at 01:45 via mobile
	Kunthavi Kay Nagendra Belatedso sorryhappy wonderful year Like - Reply - 1 May at 22:31 via mobile
20	Trudy Baddams Ahhhh nice memories Like - Reply - 1 May at 19:05 via mobile
1	Maureen Ann Walker I love this part of the world xxx Like - Reply - 1 May at 18:55
2	Ann Chadwick Childhood memories come flooding back lovely!!!! Like - Reply - 1 May at 17:00 via mobile





Karen M Roberts It is a stunning place and well worth a visit. My Mum and Dad had their honeymoon in a Guest House there in 1963 so has special memories for me xxx Unlike · Reply · C 1 · 29 April at 17:08



Brecon Beacons Holiday Cottages My personal fav Welsh beach ! Unlike · Reply · 🖒 2 · 29 April at 09:56



Colin Beresford spent many wonderful weekends there in my youth camping. Unlike  $\cdot$  Reply  $\cdot \ge 2 \cdot 4$  May at 20:21



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Diane Coker Reminds me of the last time I was their with Judy in 2001

Like · Reply · 7 minutes ago via mobile



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Kevin Hooper My sort of place Like · Reply · 55 minutes ago



Mark Hodder went on holiday their years ago mate, bloody lovely, port einnon, camping holiday, all the people in this shop called me boyo Like · Reply · 58 minutes ago



Philip Holmes I've stayed in that white building – a former rectory now a NT cottage. I think I was the second or third person into it after it opened up. Wonderful.

Like · Reply · 2 hours ago



Laurence Pollock Hey Debs nice work if you can get it :-))

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